

## Transfer Planning Guide

### College of Business Bachelor of Business Administration

This guide is a tool for students to determine how their transferable credits may apply toward degree requirements. The information on this document is unofficial. An official credit evaluation will be provided upon admission.

Name \_\_\_\_\_ Transfer School \_\_\_\_\_

Total Degree Credits 120	Maximum Applicable Credits	Completed Applicable Credits
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#### DEARBORN DISCOVERY CORE

The Dearborn Discovery Core (DDC) is the university's general education program. The Michigan Transfer Agreement (MTA) is a state-wide program designed to facilitate the transfer of general education requirements from a community college to a university degree. Students can choose to apply transfer credits on an individual basis or use the MTA to fulfill DDC requirements.

DDC Requirements (13 credits)	Fulfilled with	MTA Requirement
Written & Oral Communication	Satisfied by degree requirements COMP 105 Satisfied by degree requirements COMP 280	2 courses in English Composition/Communications
Social & Behavioral Analysis	Satisfied by degree requirements ECON 201 Satisfied by degree requirements ECON 202 Satisfied by degree requirements OB 354	2 courses in Social Science
Humanities & the Arts		2 courses in Humanities & Fine Arts
Quantitative Thinking/Problem Solving	Satisfied by degree requirements MATH 104	1 course in Mathematics
Natural Sciences		2 courses in Natural Science; one with a lab
Upper-Level Writing Intensive	Satisfied by degree requirements BA 330	N/A
Critical and Creative Thinking	Satisfied by degree requirements PHIL 240	N/A
Intersections	Satisfied by degree requirements BA 400 Satisfied by degree requirements BPS 451	N/A
Capstone Experience	Satisfied by degree requirements BPS 451	N/A

Students should check with their community college to determine which courses can be used to fulfill the MTA categories and learn the details for obtaining an MTA endorsement on their transcript. **Students transferring to UM-Dearborn must have the *Michigan Transfer Agreement Satisfied* designation posted on their transcript to take advantage of the MTA.**

UM-Dearborn Course Name and Credits	Transfer Equivalent
<b>Preprofessional Courses (29 credits)</b> Completed	
Accounting 298 - Financial Accounting 3	
Accounting 299 - Managerial Accounting 3	
Business Administration 100 - College of Business Foundations 1	
Composition 105 - Writing & Rhetoric I 3	
Composition 280 - Business Writing & Rhetoric 3	
Economics 201 - Macroeconomics 3	
Economics 202 - Microeconomics 3	
Info Systems Mgmt 120 - Bus Problem Solving w/ Computer Apps 3	
Math 104 or 105 - College Algebra or Pre-calculus 4	
Decision Science 301 - Introduction to Business Statistics 3	

Critical Thinking (3 credits)
PHIL 233 3

<b>BBA Core (37-38 credits)</b>		
A minimum of 27 credits from the BBA Core must be completed at UM-Dearborn.		
Business Administration 300 - Career Planning & Development	1	
Business Administration 320 - Project Management & Leadership Skills	3	
Business Administration 330 - Managerial Communications	3	
Business Administration 400 - Corporate Responsibility	3	
Business Economics 401 - Managerial Economics	3	
Business Policies and Strategies 451 - Strategic Management	3	
Decision Science 302 - Advanced Business Statistics	3	
Finance 401 - Corporate Finance	3	
Information Systems Management 310 or Accounting Information Systems 380/381	3- 4	
Law and Environment 253 – Business Law	3	
Marketing 352 - Marketing Principles & Policies	3	
Organizational Behavior 354 - Behavior in Organization	3	
Operations Management 300 - Introduction to Operations Management	3	

<b>CHOOSE ONE OF THE FOLLOWING MAJORS</b>		
A minimum of 15 credits must be completed at UM-Dearborn. All courses are three credits.		
<b>Accounting (21 credits)</b>		
ACC 355, Cost Accounting and Analysis		
ACC 356, Intermediate Financial Accounting 1		
ACC 357, Intermediate Financial Accounting 2		
ACC 360, Federal Income Taxation		
ACC 457, Auditing		
FIN 402, Advanced Corporate Finance		
<a href="#">Choose one course</a> from the list		
<b>Digital Marketing (21 credits)</b>		
MKT 363, Digital Consumer Search & Marketing		
MKT 454, Marketing Research		
MKT 455, E-tailing and Retailing		
MKT 458, Advertising		
MKT 463, Digital Analytics & Content Marketing		
<a href="#">Choose two courses</a> from the list		
<b>Finance (21 credits)</b>		
ACC 357, Intermediate Financial Accounting 2 or ACC 358, Investment Fundamentals		
FIN 407, Investment Fundamentals		
<a href="#">Choose five courses</a> from the list (at least four must be from BE, FIN, or IB)		
<b>Finance with Financial Management Concentration (21 credits)</b>		
ACC 357, Intermediate Financial Accounting 2 or ACC 358, Investment Fundamentals		
FIN 402, Advanced Corporate Finance		
FIN 407, Investment Fundamentals		
IB 441, International Financial Management		
FIN 445, Corporate Financial Models and Applications		
<a href="#">Select two courses</a> from the list (at least one must be from BE, FIN, or IB)		
<b>Finance with Financial Services Concentration (21 credits)</b>		
ACC 357, Intermediate Financial Accounting 2 or ACC 358, Investment Fundamentals		
FIN 406, Financial Markets and Institutions		
FIN 407, Investment Fundamentals		
FIN 443, Commercial Banking: Functions and Operations		
FIN 447, Derivative Markets		
<a href="#">Select two courses</a> from the list (at least one must be from BE, FIN, or IB)		

<b>General Business (18 credits)</b>	
18 credit hours from College of Business course work beyond the BBA core	
<b>General Business with Pre-Law Concentration (18 credits)</b>	
LE 453, Business Law: Advanced Topics	
Select three courses from 300-400 level COB courses beyond the core. Each must be a different subject.	
<a href="#">Choose two courses</a> from the list	
<b>Human Resource Management (21 credits)</b>	
HRM 305, Human Resource Policy & Administration	
HRM 406, Talent Sourcing & Acquisition	
HRM 407, Compensation & Performance Management	
HRM 408, Legal Issues in Human Resources	
HRM 409, Talent & Leadership Development	
<a href="#">Choose two courses</a> from the list	
<b>Information Systems Management (21 credits)</b>	
ISM 301, Business Application Programming	
ISM 321, Database Systems I	
ISM 331, Information Systems Development	
ISM 351, Networking and Collaborative Computing	
ISM 431, Database Systems II	
<a href="#">Select two courses</a> from the list	
<b>Marketing (21 credits)</b>	
MKT 382, Understanding Customers	
MKT 402, Marketing Management	
MKT 454, Marketing Research	
MKT 457, Global Marketing & Consumer Culture	
MKT 458, Advertising	
<a href="#">Select two courses</a> from the list	
<b>Small Business Management (21 credits)</b>	
ACC 357, Intermediate Financial Accounting 2 or ACC 358, Investment Fundamentals	
BPS 441, Small Business Management	
ENT 400, Entrepreneurial Thinking & Behavior	
HRM 305, Human Resource Policy & Administration	
MKT 434, Sales Management & Personal Selling	
<a href="#">Choose two courses</a> from the list	
<b>Supply Chain Management (21 credits)</b>	
OM 460, Supply Chain Management	
OM 465, Strategic Sourcing	
OM 470, Analysis & Design of Supply Chain	
OM 475, Supply Chain Logistics Management	
OM 480, ERP in Supply Chain Management	
<a href="#">Select two courses</a> from the list	

<b>Electives (16-20 credits)</b>		
Any transferable course can be applied as an elective. All transferable courses can be found in the Course Transfer system <a href="http://umdearborn.edu/cts/">http://umdearborn.edu/cts/</a> .		
Accounting = 16. General Business = 20. All other majors = 17.		

Your Transfer Plan				
Semester	Semester	Semester	Semester	Semester

Notes and Information to Explore
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**College of Business Admission**

- Submission of an application and transcripts from every college/university attended.
- A minimum grade point average (GPA) of 2.70.

**Transfer Credit Policies**

- A maximum of 62 community college credits may be applied to the BBA.
- A maximum of 75 credits from a university or university & community college combination be applied.
- Courses must be completed with a minimum grade of C to transfer.

**Application Deadlines**

All materials must be received by application deadline to be considered for admission.

- Fall: August 15
- Winter: December 15
- Summer I: April 15
- Summer II: June 15

For specific questions about program requirements, contact the Office of Undergraduate Admissions Transfer Team at [transferteam@umich.edu](mailto:transferteam@umich.edu).

Find additional information at <https://umdearborn.edu/admissions/undergraduate/ready-apply/transfer-students>.

It is the responsibility of the student to be aware of changes that affect transferring. Students are encouraged to review the transfer guide requirements on an annual basis. Degree requirements are not guaranteed until a student is admitted. These guides are solely intended for planning transferable courses.