

MY CAREER ACTION PLAN

Designing Your Career Path - Research

CREATING A POSTER PITCH

Who are you and what problem/question was your research trying to solve/answer? _____

What is your name and major? In simplest terms, what is your research about?

Here's an example: "Hi, I'm Charles. I'm a junior majoring in biology. This summer we conducted experiments to determine how viruses are transported in immune cells."

Part 1: _____

What did you do? _____

Now you want to draw their attention to more specific accomplishments/experiences - what did you accomplish during your SURE project?

Here's an example: "This summer, our experiments measured the force generated by specific molecules to see how they moved, then looked for the presence of these molecules in certain cells. From these results we can develop models that show how these viruses are moving in the body."

Part 2: _____

Why should they care? _____

What can the viewer take from what you've said and what they see on the poster? What are the takeaways for them?

Here's an example: "As you can see from this graph, the data shows us the force of each molecule so we can determine their speed in the immune cells. With this new information, we can target possible cures."

Part 3: _____

