

Course Reference Guide updated 11/6/2025

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COURSE NUMBER	COURSE TITLE	COURSE PREREQUISITES	TERM OFFERINGS DAY	TERM OFFERINGS EVENING	COMMENTS
ACC 298	Financial Accounting	MATH 104,1040,105,113, or 115 at least concurrently and sophomore standing	Fall, Winter, Summer	Fall, Winter	
ACC 299	Managerial Accounting	ACC 298	Fall, Winter, Summer	Fall, Winter	
ACC 355	Cost Accounting	ACC 299	Fall	Winter	
ACC 356	Intermediate Financial Accounting I	ACC 299	Fall	Winter	
ACC 357	Intermediate Financial Accounting II	ACC 356 and FIN 401 at least concurrently	Winter, Summer	Fall	
ACC 358	Financial Reporting	ACC 298	Fall	Summer	
ACC 360	Federal Income Taxation	ACC 299	Fall	Winter	
ACC 380/381	Accounting Information Systems and lab	ACC 299 Sophomore standing (ACC 381)	Winter	Fall	BBA Core
ACC 416	Intermediate Financial Accounting III	ACC 357	Fall	Summer	
ACC 439	Not-for-Profit Accounting	ACC 356	Summer	Winter	
ACC 457	Auditing	ACC 356 and ACC 380/381	Fall	Winter	
BA 100	College of Business Foundation	Freshman, Sophomore, or Junior standing	Fall, Winter		
BA 300	Career Planning & Development	Sophomore standing in the College of Business	Fall, Winter, Summer	Fall, Winter	BBA Core
BA 320	Project Mgmt & Leadership Skills (formerly ITM 381)	Junior standing	Fall, Winter Summer, even years	Fall, Winter Summer, odd years	BBA Core
BA 330	Managerial Communication	COMP 106/280/270/220 and Junior standing	Fall, Winter	Fall, Winter, Summer	Online Fall, Winter, Summer BBA Core, GEWI
BA 400	Corporate Responsibility	COMP 106/280/270/220 and Senior standing	Fall, Winter	Fall, Winter, Summer	BBA Core, GEIN
BA 491	Bus Experiential Learning	By permission of department chair			See advisor for scheduling
BE 401	Managerial Economics	ECON 201 & 202; Junior standing; and MATH 104 or 105 at least concurrently	Fall, Winter, Summer	Fall, Winter	BBA Core
BPS 441	Small Business Management	BA 320, BA 330, and ACC 299		Winter	
BPS 451	Strategic Management	ITM/ISM 310 or ACC 380; FIN 401; OB 354; BA 330;MKT 352; OM 300;BBA sr standing	Fall, Winter	Fall, Winter, Summer	BBA Core, GECE, GEIN
DS 301	Intro to Business Statistics w/Excel	MATH 104/1040/105/113/115 or MPLS 115; ITM/ISM 120 or CIS 123, and Soph standing	Fall, Winter	Fall, Winter, Summer	GEQT
DS 302	Adv Business Statistics w/Excel	DS 301 w/grade of C or better	Fall, Winter, Summer	Fall, Winter	BBA Core
DS 310	Data Mining for Business Intelligence	DS 300, or DS 302, or STAT 325, or IMSE 317	Winter		
DS 425	Perscriptive Analytics	MATH 104/1040/105/113/115 or MPLS 115	Fall		
DS 430	Business Forecasting w/ Python	DS 302 or STAT 325 or IMSE 317		Winter	
ENT 400	Entrepreneurial Thinking & Behavior	Junior standing	Fall, Winter, Summer	Fall, Winter	GEIN
ENT 401	New Venture Planning	ENT 400		Summer	
ENT 403	Social Entrepreneurship, Community Leadership & Social Impact	Junior/Senior standing	Winter		
FIN 401	Corporate Finance	ACC 298; ECON 201 & 202; DS 300 or 301 at least concurrently	Fall, Winter	Fall, Winter, Summer	BBA Core
FIN 402	Advanced Corporate Finance	FIN 401 and DS 300 or 301	Winter, Summer	Fall	
FIN 406	Financial Markets & Institutions	FIN 401 and DS 300 or 301	Fall		
FIN 407	Investment Fundamentals	FIN 401 and DS 300 or 302	Winter, Summer	Fall	
FIN 411	Financial & Insurance Planning Fundamentals	FIN 401 and DS 300 or 301		Fall	
FIN 412	Retirement Planning & Employee Benefits	FIN 401 and FIN 411 at least concurrently		Winter	
FIN 443	Commercial Banking	FIN 401 and DS 300 or 301	Fall, Winter		
FIN 445	Corporate Finance Models	FIN 402 and DS 300 or 302	Fall		
FIN 447	Derivative Markets	FIN 401 & DS 300 or DS 302 at least concurrent & one course from FIN 402, 407, or 443	Winter	Fall	
FIN 456	Fixed Income Securities	'B' or better in FIN 407 & 447 'B' or better in calculus			See advisor for scheduling
FIN 457	Investment Fund Management (formerly FIN 484B)	FIN 407		Fall, Winter	Credit cannot be given for both FIN 457 and FIN 484B
HRM 305	Human Resource Policy (formerly HRM 405)	Junior standing	Fall, Winter	Fall, Winter, Summer	GECC
HRM 406	Talent Sourcing & Acquisition (formerly Staffing, Training, & Develop)	HRM 305		Fall	
HRM 407	Compensation & Performance	HRM 305 and OB 354		Winter	
HRM 408	Legal Issues in HR	HRM 305		Winter	(formerly Employment Relations)

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HRM 409	Talent & Leadership Development	HRM 305		Fall	
IB 441	International Financial Management	FIN 401 and DS 300 or DS 302 at least concurrently	Winter	Fall	
ISM 120	Business Problem Solving w/Computer Applications (formerly ITM 120)		Fall, Winter, Summer	Fall, Winter	Credit cannot be given for both ISM 120 and (ITM 120, CIS 123 or 112)
ISM 301	Business Applications Programming (formerly ITM 301)		Winter	Fall	
ISM 310	Info Systems in Management (formerly ITM 310)	Sophomore standing	Fall, Winter	Fall, Winter, Summer	BBA Core
ISM 321	Database Systems I (formerly ITM 321)	ITM/ISM 310 or ACC 380	Summer	Winter	
ISM 331	Info Systems Development (formerly ITM 331)	ITM/ISM 310 or ACC 380; and ITM/ISM 321 at least concurrently	Fall	Summer (Not offered Summer 2025)	
ISM 347	Information Visualization	ITM/ISM 310		Winter, even years	
ISM 351	Networking & Collaborative Computing (formerly ITM 351)	ITM/ISM 310 or ACC 380	Winter	Fall	
ISM 371	IT Strategy, Disrupting Norms Managing Elec Commerce Sys (formerly ITM 371)	ITM/ISM 310 or ACC 380			Occasionally
ISM 382	Advanced Computer Applications (formerly ITM 382)	ITM/ISM 120, 311 or ACC 381 or CIS 123		Fall, Winter	
ISM 383	Information Technology Security (formerly ITM 383)	ITM/ISM 310 or ACC 380	Fall	Summer	
ISM 387	Digital Security	ITM/ISM 383		Fall	
ISM 431	Database Systems II (formerly ITM 431)	ITM/ISM 321	Fall	Winter	
LE 253	Business Law (formerly LE 452)	Sophomore standing	Fall, Winter, Summer	Fall, Winter	BBA Core
LE 453	Business Law-Advanced Topics (formerly Commercial Transactions)	Junior standing	Winter, odd years	Winter, even years	
MKT 352	Marketing Principles & Policies	Sophomore standing	Fall, Winter	Fall, Winter, Summer	BBA Core
MKT 363	Digital Consumer Search & Marketing	MKT 352	Fall	Winter	
MKT 382	Understanding Customers (formerly Consumer Behavior)	MKT 352	Fall	Winter	GESB
MKT 402	Marketing Management	MKT 352		Fall, Winter	
MKT 434	Sales Management and Personal Selling	MKT 352	Summer	Winter	
MKT 436	Business to Business Marketing	MKT 352	Winter	Fall	
MKT 454	Marketing Research	DS 300 or DS 301 and MKT 352	Fall	Winter	
MKT 455	E-tailing and Retailing (formerly Distribution/Retailing Mgt)	MKT 352	Winter	Fall	
MKT 457	Global Marketing & Consumer Cultures (formerly Global Marketing)	MKT 352 & one of the following: MKT 402; (ECON 201 & 202); or ECON 2001	Fall, odd	Fall, even Winter	GEIN
MKT 458	Advertising (formerly Comm Strategy & New Media)	MKT 352. Credit cannot be given for both MKT 456 & 458	Summer	Fall	
MKT 460	Digital Communication Strategy	MKT 458			Occasionally
MKT 463	Digital Analytics & Content Marketing	MKT 352		Winter	
MKT 471	Innovation, ENT, & Creativity (formerly Entrepreneurial Marketing)	MKT 352			Occasionally
OB 354	Behavior in Organization	Junior standing	Fall, Winter	Fall, Winter, Summer	BBA Core, GESB, Online Fall, Winter, Summer
OB 401	Management Skills Development	OB 354		Summer	
OB 402	Organizational Change and Development	OB 354			Occasionally
OB 403	Negotiation & Conflict Management	Junior standing	Winter, odd years	Winter, even years	
OB 404	Intl Dimensions of Organizational Behavior	OB 354	Fall, odd years	Fall, even years	GEIN
OM 300	Intro to Operations Management	MATH 104/1040/105/113/115 or MPLS 115; DS 301 (at least concurrently) & Soph standing	Fall, Winter, Summer	Fall, Winter	BBA Core
OM 460	Supply Chain Management	OM 300	Fall	Winter, Summer	
OM 465	Strategic Sourcing	OM 300	Fall	Summer	
OM 470	Analysis & Design of Supply Chain	OM 300	Winter	Fall	
OM 472	Production Planning and Control	OM 300		Fall	
OM 475	Supply Chain Logistics Management	OM 300	Fall	Winter	
OM 480	ERP in Supply Chain	OM 300 & ITM/ISM 310	Summer	Winter	