

VERONICA SON, Ph.D.
Curriculum Vitae

University of Michigan-Dearborn
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Dearborn, MI 48126-2638 Email: vson@umich.edu

EDUCATION

- 2009 – 2013 **Ph.D.**, Kinesiology, specialization: Sociocultural aspects of Sport and Exercise
Michigan State University, East Lansing, MI
Academic Advisor: Deborah L. Feltz
- 2007 – 2009 **M.S.**, Sport Science and Exercise Health, specialization: Human Movement and
Exercise Science
The University of Western Australia, Perth, Australia
Academic Advisor: Bob Grove
- 2001 – 2006 **B.S.**, Physical Education, specialization: Sports Medicine
B.PE., Physical Education, specialization: Golf Management
Kyung-Hee University, Suwon, South Korea

EMPLOYMENT

- 2025 – Clinical Assistant Professor, Department of Health and Human Services, University of
Michigan-Dearborn, Dearborn, MI
- 2024 - 2025 Research Development Officer, College of Innovation and Technology, University of
Michigan-Flint, Flint, MI
- 2024 - 2025 Lecturer, Department of Health and Human Services, University of Michigan-Dearborn,
Dearborn, MI
- 2024 - 2025 Lecturer, School of Health Promotion and Human Performance, Eastern Michigan
University, Ypsilanti, MI
- 2023 – 2024 Adjunct Assistant Professor, School of Business, Westcliff University, Irvine, CA
- 2020 – 2024 Founder, HERS Consulting, LLC, Rochester, Michigan
- 2012 – 2023 CEO & International Sport Agency, Hanbit Acitve., Daejon, South Korea
- 2013 – 2016 Tenure-track Assistant Professor, Division of Kinesiology, School of Education,
University of South Dakota, Vermilion, South Dakota, USA

AWARDS & HONORS

- 2012: *Student Writing Award*, American Kinesiology Association
- 2012: *Research Enhancement Fellowship*, Michigan State University
- 2011: *Graduate Student Award for International Conference Travel*, North American Society for the
Psychology of Sport and Physical Activity
- 2011: *Research Practicum Fellowship*, Michigan State University
- 2010: *Kinesiology Research Fellowship*, Michigan State University
- 2009: *College of Education Dean's Fellowship*, Michigan State University
- 2009-2012: *National Scholarship*, Korean Foundation for the Next Generation Sport Talent (funded by
South Korean Government)
- 2004 & 2005: *Academic Excellence Scholarship*, Kyung-Hee University

TEACHING EXPERIENCE

University of Michigan-Dearborn

2024 - 2025 SPMG 200 Introduction to Sports Management (Online, Synchronous)

Eastern Michigan University

2024 - 2025 EXSC 380W Sport Psychology

University of South Dakota(Undergraduate)

2013 - 2016 KSS 300 Introduction into Research

2013 – 2016 HLTH 103 Personal Health (both online and face-to-face)

2014 - 2016 PE 453 Sport Psychology (both online and face-to-face)

2016 KSS 244 American Sport in 21st Century

University of South Dakota (Graduate)

2014 - 2016 PE 749 Psychological Aspects of Sport

University of South Dakota (Advising)

2013 - 2016 82 Undergraduates Students

Michigan State University (Teaching Assistant)

2013 KIN 445 Sociocultural Aspects of Physical Activity (Instructor)

2012 KIN 330 Biomechanics of Physical Activity (Teaching Assistant)

2010 – 2013 KIN 250 Measurements and Evaluation in Kinesiology (Instructor)
5 sections in both online and face-to-face courses

2012 – 2103 KIN 101 Swimming I (Instructor)

2012 – 2103 KIN 111 Swimming II (Instructor)

2012 KIN 103 Swimming Conditioning (Instructor)

2009 KIN 106 Golf I (Instructor)

2009 KIN 113 Golf I (Instructor)

Invited Lectures

2019, Nov. Sport Medicine Seminar : Power of We: Listen to self-talk. CHA University, Gyeonggi-do South Korea

2014, June. Graduate Student Orientation: Invited lecture.- Successful Thesis Writing. SookMyung Women's University, Seoul South Korea

2014, June. Sport Medicine Seminar: Invited lecture – Current Issues in Sport and Exercise Psychology. Kyunghee University, Seoul, South Korea

2016, Nov. Western Kentucky University International Year of South Korea. – Sport Perspective through Korea, Bowling Green KY

2019, Nov. Guest lecture: Power of “we”: Listen to self-talk, Cha University, Seoul, South Korea

2019, Nov. Guest Lecture: Power of Teamwork: Icheon National Center of Korea Paralympic Committee, South Korea

FUNDED GRANT

Son, V. & Chung, J. H. Is culture matter?: Investigation on team attributions and collective efficacy between America and Korea. Request for \$50,000 to Sookmyung Women's University All-University Grant Program, March, 2014

Son, V. Feltz, D. L.. Effects of different references of self-talk on performance anxiety. Appoved for \$4000 School of Education Research fund, Michigan State University, May 2010

Feltz, D. L., Owen, B., Phillip, S. & **Son, V.** (co-investor) Effects of virtual partner on exercise motivation. Approved \$400,000 NASA, 2009-2013

PUBLICATIONS

Journal Article: Peer-reviewed Publication

- Yom, J., Owens, T., Arnett, S., Beebe, J., **Son, V.** (2018). The Effects of an Unanticipated Side-cut on Lower Extremity Kinematics and Ground Reaction Forces during a Drop Landing, *Sports Biomechanics*, 1-12,
- Son, V.**, Chung, J.H., & Yom, J. P.(2016) When efficacy beliefs affect team attributions: Relationships between self- and collective efficacy beliefs and team attributions overtime. *The Journal of Sports Medicine and Physical Fitness*, 56, 939-948.
- Son, V.**, Oregon, E., & Feltz, D. L. (2014). “I can do it vs “we can do it”: Effects of different references of self-talk on performance anxiety, *Journal of Athletic Enhancement*, 3, **doi:10.4172/2324-9080.1000150**
- Son., V.** , Jackson, B., Grove, J.R., & Feltz, D.L. (2011). “I” versus “We”: Effects of distinctive self-talk variants on efficacy beliefs and motor performance. *Journal of Sports Science*, 29, 1417-1424.

Published Abstracts

- Yom, J. Mettler, J., Arnett, S., **Son, V.**, Simpson, K. (2017). Effect of Fatigue on Lower Extremity Biomechanics during Repeated Vertical jumps in College-Aged Females. *Medicine & Science in Sports & Exercise* 49(5S). 516
- Son, V.**, Oregon, E., & Feltz, D. L. (2012). “I” versus “We”: Effects of different references of self-talk on performance anxiety. *Journal of Sport and Exercise Psychology*, 34 (Supplement). S283.
- Son, V.** & Feltz, D. L. (2011). Exploring the relationships among efficacy beliefs, team attributions, and individualism/ collectivism. *Journal of Sport and Exercise Psychology*, 33 (Supplement). S186.
- Son., V.** , Jackson, B., & Grove, J.R. (2010). The role of individual- and group-focused self-talk on efficacy beliefs and dart-throwing performance. *Journal of Sport and Exercise Psychology*, 32 (Supplement). S221.

Manuscripts in Progress

- Son, V.** & Chung, J. H. Is culture matter?: Investigation on team attributions and collective efficacy between America and Korea
- Son, V.** & Park, E. Effects of synchrony on exercise motivation in dyadic exercise settings.
- Son, V.** & Oh, Y.. Why are you working out alone?: Effects of synchrony and dissimilarity on exercise enjoyment in work-out buddies.

Invited Articles

- Korean’s Education Fever in elite sports: Is early specialization always positive?, Sport Nest online Magazine, written in Korean, April, 2011, (<http://www.sportnest.kr/929>)
- Golf, it is not the royal sport anymore: Fostering positive youth development, Sport Nest online Magazine, written in Korean, December 2010, (<http://www.sportnest.kr/832>)
- Sport Stars are not born in a day: Introduction of Canadian LTAD program, Sport Nest online Magazine, written in Korean, October 2010, (<http://www.sportnest.kr/754>)
- Coach is the most important resource for children to foster positive development, Sport Nest online Magazine, written in Korean, August, 2010, (<http://www.sportnest.kr/660>)

Conference Presentations

- Yom, J. Mettler, J., Arnett, S., **Son, V.**, Simpson, K. (2017). Effect of Fatigue on Lower Extremity Biomechanics during Repeated Vertical jumps in College-Aged Females. ACSM Annual Meeting.
- Son, V.**, Chung, J. H., Oregon, E., Norman, S., & Yom, J. P. (2014). Does culture matter? A cross cultural study of causal attribution and self-efficacy between US and Korea. Poster session presented at The 29th Annual Association for Applied Sport Psychology (AASP) Conference, Las Vegas, NV.
- Son, V.** & Feltz, D. L. (April, 2014). Power of “we” : Effects of self-talk and synchrony on performance. Lecture presented at AAHPERD conference, Saint Louise, MO
- Son, V.**, Oregon, E., & Feltz, D. L. (June, 2012). “I” versus “We”: Effects of different references of self-talk on performance anxiety. Lecture presented at NASPSPA conference, Honolulu, HI
- Son, V.** & Feltz, D. L. (November, 2011). *Relationships among efficacy beliefs, team attributions, and individualism/ collectivism overtime*. Lecture presented at the 6th ASPSPA International Congress, Taipei, Taiwan
- Son, V.** & Feltz, D. L. (June, 2011). *Exploring the relationships among efficacy beliefs, team attributions, and individualism/ collectivism*. Lecture presented at NASPSPA conference, Burlington, VT
- Son., V.** , Jackson, B., & Grove, J.R. (June, 2010). *The role of individual- and group-focused self-talk on efficacy beliefs and dart-throwing performance*. Poster session presented at NASPSPA, Tucson, Arizona.

Applied Presentations

- Feltz, D.L., & **Son, V.** (2011, November). *The power of we*. Luncheon speakers at Deloitte Company, Renaissance Center, Detroit, MI

MEDIA APPEARANCES

Featured in articles

- I vs. We: Individual perform better when focused on team – Jason Cody, MSU News, October, 2011 (<http://news.msu.edu/story/9915/>)
- I vs. We: Individual perform better when focused on team – Science360, October, 2011 (<http://news.science360.gov/obj/story/8d62307a-e927-4600-adac-e603c6fd5152>)
- Can bright lipstick get you a promotion? Maybe – Zou Ruderman, Cosmopolitan, October, 2011 (http://www.cosmopolitan.com/celebrity/news/women-wearing-makeup-perceived-as-more-trustworthy?click=cos_new)

SERVICE

School of Education

- 2013 – 2016 Member, The Dean’s Advisory Committee
- 2013 – 2016 Member, Curricular Affairs Committee
- 2013 – 2016 Member, The Assessment Committee
- 2013 Statistics advisor

Service to Community

- 2021- 2023 Mental Coach, Adams High School Athletic teams
- 2020- 2022 Member, Sport Promotion Committee, Jeju Special Self- Governing Province, South Korea
- 2020 - 2022 Member, Women’s Sport Committee, Korean National Paralympic Team, South Korea
- 2014 - 2016 Mental Coach, USD Football Team, USD Golf Team

- 2012 Sport Consultant, Korean National Paralympic Swimming Team, the 2012 London Paralympic Games
- 2005 PE Instructor, Gyeonggi Rehabilitation Center, South Korea
- 2004-2005 *PE Instructor*, Saint Benedict Welfare Center, South Korea
- 2003-2004 *PE Instructor*, Virllanie Foundation, the Philippines

Thesis Committees

Member of Committee, Division of Kinesiology and Sport Science

Undergraduate Honor

Committee Chair

- 2014 Rachel Weinandt, Honor Candidate, Does Emotional Intelligence Matter in Relationship Quality in Sporting Dyads?

Committee member

- 2013 Kristin Steffen, Honor Candidate, “The effect of balance training on stability and proprioception scores of the ankle”
- 2013 Jeff Mettler, Honor Candidate, “The effects of fatigue on lower extremity joint kinematics and ground reaction forces during repeated vertical jumps in college-aged females”

Service to Profession

Reviewer of Manuscripts (Ad hoc)

Journal of Sports Medicine and Physical Fitness

Journal of Advances in Physiotherapy

Journal of Athletic Enhancement

Committee in Professional Societies

- 2019 - Present Member, Sports Promotion Association, Jeju-si. South Korea
- 2019 - Present Member, Women Society, Korean Paralympic Committee, South Korea
- 2013 – 2020 Committee on Student Develop Award in AASP

Memberships in Professional Societies

- 2012 – 2013 Korean Paralympic Committee
- 2011 – Present Asia South Pacific Association of Sport Psychology
- 2009 – Present North American Society for Psychology of Sport and Physical Activity 2009 – Present Association of Applied Sport Psychology (AASP)
- 2009 – Present Korean Society of Sports Psychology
- 2009 – Present Korean Olympic Academy

CERTIFICATES

Sports Psychologist Certificate, Korean Society of Sports Psychology, 2005

Wind Surfing Teaching Certificate, Korean Windsurfing Association, 2004