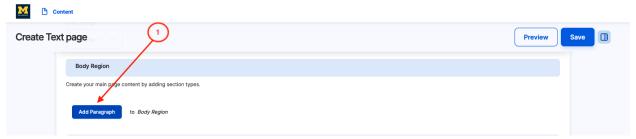
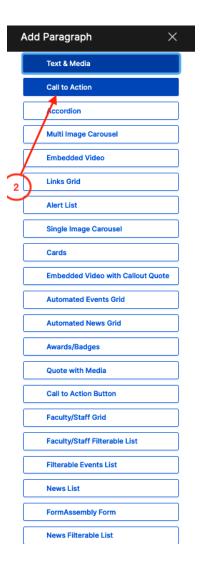
## **Call To Action**

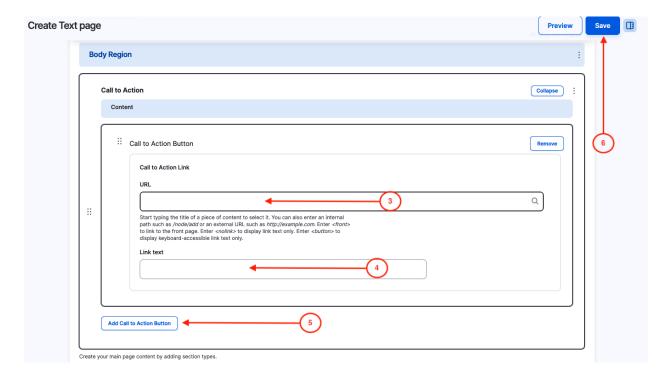
On a Text Page, to add the Paragraph element 'Call to Action':



1. Click 'Add Paragraph' button.



2. Click 'Call to Action'



## 3. Type 'URL'.

External URL: type the complete URL of the destination website/web page. For best results, navigate to the page, copy the URL and paste it here.

Internal URL: typing the name of the page and select it from the dropdown menu.

- 4. Type the 'Link text'.
- 5. Click 'Add Call to Action Button' to add additional buttons. Repeat steps 3 and 4.
- 6. Click 'Save' button.