

Composition & Rhetoric- Writing Certificate Program

Student Learning Outcomes

Upon completion of the Certificate students will be able to:

- Understand the relationship between writing and thinking.
- Understand that good writing is shaped by a directed purpose and shaped for a specific audience or multiple audiences.
- Understand the connection between concrete and abstract expression and be able to execute this knowledge in writing or related media.
- Read material as a training ground for developing ideas and thinking critically.
- Effectively organize and structure a piece of writing with relevant support and evidence and express ideas with control and unity.
- Value precise language and discriminate among shades of meaning via a vis diction and syntax.
- Learn, understand and apply the conventions of academic writing and understand how conventions work similarly in contexts outside of academe, for example the workplace.
- Realize the importance of “voice” and “tone” in conveying a writer’s attitude in any piece of writing.
- Reflect upon their own practices as writers and the relationship between various contexts for writing and related media, as well as upon the use of various genres given particular contexts or audiences.
- Use concepts from the field of Composition and Rhetoric, and related fields, as tools for analyzing others’ texts and shaping their own, such as the distinction between higher order concerns (expression of ideas) and lower concerns (grammar and punctuation).
- Revise their own work, and thoughtfully critique the work of others, at macro and micro levels.
- Articulate how writing processes differ and are similar among academic contexts, and between school classroom contexts and other contexts as experienced in the practicum.
- Are prepared for challenges outside of college classrooms requiring proficiencies such as collaborative and project-based work and communication in digital environments.