

**Health Communication Certificate Program Goals Alignment Matrix**  
March 2021

NA = Not applicable      1 = Low      2 = Moderate      3 = High

| <b>Course #</b> | <b>Course Title</b>                  | <b>Goal 1: Explain effect of health messages</b> | <b>Goal 2: Critically evaluate and apply</b> | <b>Goal 3: Create effective messages</b> |
|-----------------|--------------------------------------|--------------------------------------------------|----------------------------------------------|------------------------------------------|
| COMM 365        | Health Communication                 | 3                                                | 3                                            | 3                                        |
| ANTH 325        | Anth of Health and Environment       | 3                                                | 3                                            | 2                                        |
| ANTH 415        | Nutrition and Health                 | 3                                                | 2                                            | 1                                        |
| COMM 300        | Comm Research Methods                | 3                                                | 3                                            | 1                                        |
| COMM 3XX        | Risk and Crisis Comm                 | 3                                                | 3                                            | 3                                        |
| COMM 400        | Narrative and Identity               | 3                                                | 3                                            | 3                                        |
| HHS 325         | Death, Dying, and Bereavement        | 3                                                | 3                                            | 2                                        |
| HHS 350         | Community Organizing for Health      | 3                                                | 3                                            | 3                                        |
| HHS 380         | Religion, Medicine, and Health       | 3                                                | 3                                            | 2                                        |
| HHS 415         | Healthcare Administration            | 3                                                | 2                                            | 3                                        |
| HHS 442         | Medical Ethics                       | 3                                                | 3                                            | 3                                        |
| JASS 334        | Science and Environmental Journalism | 2                                                | 3                                            | 3                                        |
| JASS 421        | Environmental Filmmaking             | 1                                                | 3                                            | 3                                        |
| PSYC 412        | Psychology of Aging                  | 3                                                | 3                                            | 2                                        |
| PSYC 427        | Psychology of Media                  | 3                                                | 3                                            | 1                                        |