

Professional Writing & Rhetoric Goals/Matrix (2020)

Learning Goals	Relevant Courses	Pedagogical Emphasis
<p>Develop a critical, metacognitive understanding of how writing works (including the role of revision) in multiple inventive, professional, and civic contexts</p>	<p>COMP 106: Writing & Rhetoric II COMP 223: Intro Creative Writing COMP 227: Intermediate Writing COMP 300: Writing Studio COMP 327: Advanced Expository Writing COMP 485: How Writing Works</p>	<p>Workshop; Peer Review; Writing-as-Craft; Genre Awareness</p>
<p>Develop an understanding of rhetorical traditions (including theories, principles, tropes, and stylistic devices) and the roles that diverse voices have played in shaping those traditions</p>	<p>COMP 464: Contemporary Rhetorical Theory COMP 466: Arguing Feminism COMP 470: Transnational Rhetorics</p>	<p>Histories & Theories of Rhetoric; Textual, Contextual & Rhetorical Analysis; Close Reading; Global-Local Contexts of Writing</p>
<p>Demonstrate facility writing for various audiences, purposes, media, and rhetorical situations</p>	<p>COMP 270: Technical Writing COMP 280: Business Writing & Rhetoric COMP 364: Writing for Civic Literacy</p>	<p>Document Design; Digitally Mediated Composition; Visual Rhetorics; Service Learning; Community- and Field-Based Writing Genre Awareness</p>

Learning Goals	Relevant Courses	Pedagogical Emphasis
<p>Compose, design, revise, edit, and critique documents across a variety of genres</p>	<p>COMP 106: Writing & Rhetoric II COMP 300: Writing Studio COMP 341: Writing in the Professions COMP 364: Writing for Civic Literacy COMP 475: Supporting Literacies Co-Op or Internship</p>	<p>Advanced Peer Review; Audience Analysis; Project-Based; Hands-On (“High Impact”) Engagement</p>
<p>Understand cultural narratives and myths about writing (e.g., literacy crisis/panic, writing as a “soft skill,” the writer as an isolated genius, etc) including how such narratives function in workplace, educational, and other contexts</p>	<p>COMP 341: Writing in the Professions COMP 485: How Writing Works</p>	<p>Reflective and metacognitive exercises; Process-Based Writing and Revision; Empirical Inquiry into Writing Process</p>