

Health Policy Studies Program Goals and Curriculum Maps
August 2016

HPS Core Program Goals:

1. Demonstrate knowledge of the organization of the U.S. health service delivery system
2. Understand major concepts of health care administration and financing
3. Demonstrate understanding of the government organizations and policy processes involved in health policy
4. Show knowledge of determinants of individual and population health and risk factors for illness, health behavior and its impact on the health care system
5. Understand the ethical implications and resource distribution impacts of health policy

	<i>Course</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>	<i>HPS</i>
		364	401	402	403	404	405	410	440	442	456
<i>Goal</i>											
1		3	2	1	2	2	3	1	2	1	2
2		3	1	1	3	3	3	1	1	1	1
3		3	1	2	1	2	1	1	1	2	2
4		2	2	3	1	2	1	1	3	2	1
5		2	2	3	1	1	2	1	2	3	2

1: limited coverage

2: moderate coverage

3: substantial coverage

HPS Tracks :

Human Resources

Health policy students who choose the Human Resource track will

- Advance skills, knowledge and application in the area of healthcare human resources
- Understand how business issues, social, regulatory, and technical changes affect HR requirements and costs

Healthcare Finance

Health policy students who choose the Healthcare Finance track will

- Advance skills, knowledge and application in the area of healthcare finance

- Understand real world innovative strategies to support and expand financial leadership roles within a diverse range of healthcare settings

Healthcare Information Systems

Health policy students who choose the Healthcare Information Systems track will

- Advance skills, knowledge and application in the area of healthcare information systems
- Understand how to design, implement and manage information systems to support healthcare decision making

Healthcare Marketing

Health policy students who choose the Healthcare Marketing track will

- Advance skills, knowledge and application in the area of healthcare marketing
- Understand how to use marketing as a strategic tool to influence people, systems and the environment in ways that advance public health

Healthcare Planning

Health policy students who choose the Healthcare Planning track will

- Advance skills, knowledge and application in the area of healthcare planning
- Understand how to plan and manage health services in a diverse range of healthcare settings

Health Behavior and Health Education

Health policy students who choose the Health Behavior and Health Education track will

- Advance skills, knowledge and application in the area of health behavior and health education
- Understand how to develop and evaluate evidence and theoretically based healthcare interventions