



## **M.A. in Program Evaluation and Assessment Program Goals**

Graduates of the Master of Arts in Program Evaluation and Assessment program will become proficient in:

1. Designing and implementing formative and summative evaluations
2. Applying evaluation theory and diverse approaches in places of practice
3. Gathering, analyzing, interpreting, and using multiple data sources to make data-evidenced decisions
4. Understanding the types of requests from stakeholders in both formal and informal settings to know how to use a range of evaluation methods for assessing and furthering organizational goals