

Certificate in Entrepreneurship

Goals of the Certificate

Goal 1: Students will apply a working knowledge of the principles of entrepreneurship to analysis and problem solving. Objectives: Students will be able to:

- 1a Creatively analyze the business environment for opportunities
- 1b Recognize problems and convert them into opportunities

Goal 2: Students will understand how to apply entrepreneurial techniques in an organizational setting. Objectives: Students will be able to:

- 2a Use the entrepreneurial mindset in various business settings
- 2b Apply the concepts of entrepreneurship in their chosen field of work

Goal 3: Students will gain an understanding of the steps that might take in their own entrepreneurial pursuits. Objectives: Students will be able to:

- 3a Identify local resources for starting their own entrepreneurial ventures