

Ideas for Activities to Measure Learning or Effectiveness of Services:

- Engagement in and Impact of Events (virtual fairs, info sessions, group activities, etc)
- Appointments, Consultations, Interactions (one on one meetings)
- Self-paced modules (activities that students work on on own time)
- Social Media (posts conveying experience)

Ideas for Measures/Tools:

- Direct: Student Artifacts (work, assignments, reflections directly from students submitted through Canvas, etc.)
 - Social Media
 - Using Instagram, FB, Twitter to connect with students
 - Using hashtags to create community, pull data (posts)
- Direct: Portfolio (M-Portfolio)
- Indirect: Survey (Google forms, Qualtrics)
- Indirect: Focus Group (using Zoom/Google Meet; Breakout rooms, larger group discussions)
- Indirect: Interviews (using Zoom/Google Meet; one on one conversations)

Ideas for Analyzing:

- Map goal or outcome to activity or section of activity, then:
 - Create a rubric for evaluating artifacts (criteria for meeting or not meeting learning outcome)
 - Set targets for desired end goals (ex: 75% of students rated ___ as ___; 80% of students self reported a better understanding of ___)
- Consider how online environment impacted results compared to in person in previous years (if data exists, if not - consider asking students how online version compares)

Questions to ask students/Revising questions in evaluations:

- Experience in online environment
- Technology issues