

1

Planning Co-Curricular Assessment

Defining Assessment & Developing Goals

What is your office or program's purpose? Which University goals, national, or professional standards does program aim to achieve?

What programs or offerings do you provide for students? To provide high quality writing consulting

What should students know or be able to do after participating? To increase students' participation in experiential learning

How can you demonstrate their achievement and success in your purpose? Students will be able to describe the connection between academics, life, and career

What do you want to know?

What will help you make decisions or improvements?

2

Connecting Offerings to Learning Goals & Data

— Match programming to each goal by thinking about which activities help students or your office achieve the goal

Types of Data:

Productivity.
Participation.
Satisfaction.
Student Learning.

— Identify information or data you can collect through evaluations, surveys, or deliverables that speak to both programs and goals

3

Defining Success

— Determine what success or achievement would look like for each goal

— Set targets for student or office performance

4

Integrating into Annual Cycles

Use these data to support decisions, requests for resources, etc. in annual reporting cycles

EXAMPLE ASSESSMENT PLAN

Council of Advancement Standards:

Knowledge acquisition, construction, integration, and application, Cognitive Complexity, Practical competence, Interpersonal competence, Humanitarianism and Civic Engagement, Intrapersonal Development

G.U.L.E (institutional level goals): Core Knowledge, Critical and Creative Thinking, Communication, Collaboration, Cultural Understanding, Citizenship

<u>CAS (national standards)</u> 1	<u>GULE (university goals)</u> 1	Student Learning Goals (office/program) 1	Describe the tool, method, or activity used to assess the goal: 2	Benchmark or targeted performance (i.e. 70% of students meets expectations): 3	When will this goal be assessed: 4
Integration and application; Practical competence;	Citizenship	To increase students' experience of experiential learning; <i>participation</i>	Placement data, # of attendees, enrollment	Increase of +100 students/year	Annually
Practical Competence;	Communication; Collaboration	To provide high quality writing consulting; <i>satisfaction</i>	Feedback surveys, appointment evaluations	80% of students rate appointments effective	2018-2019; 2020-2021
Intrapersonal development	Critical and Creative Thinking	Students will be able to describe connections between academics, personal life, and career; <i>learning outcome</i>	Student essay/reflections scored with rubric	85% of students score 3 or above on reflections	2019-2020; 2021-2022